

# Tech Business Community Live 2026

## Sponsor Prospectus

<https://www.hclbcommunities.com/conferences/tech-business-community-live-2026>

Conference date: 27 August 2026



# About the conference

## The conference day

- Join accomplished speakers from tech, business and community for a 100% virtual conference focused on real interaction between attendees and live, in the moment talks.
- Unlike other virtual conferences, there will be intentional networking opportunities on video, no pre-recorded content and talks will not be published online afterwards.

## Our target audience

- Startup founders, operators and technical leaders
- Community builders, DevRel and marketing professionals
- Software professionals and technical product managers

## Benefits for sponsors

- All sponsor tiers include your logo on the conference webpage with a link back to your site, a social media shoutout and your logo included in at least one of our marketing graphics
- Sponsor tiers Bronze and above include at least one ticket for a member of your team and the ability to host a sponsor event as part of the program
- Sponsor tiers Silver and above allow you to be included in the main conference track
- If you have something to give away, or want to offer an exclusive promotion, we can help facilitate

# Logo and Bronze tiers

## Logo sponsorship

\$50

Recommended for small businesses and organisations with a limited budget wanting exposure via the conference website and our social media campaigns. Benefits:

- Your logo on the conference page, linked back to your website
- A shoutout on social media

## Bronze sponsorship

\$250

Recommended for small businesses wanting the opportunity to attend the conference, share more about their offerings and interact with attendees. Benefits:

- Your logo on the conference page, linked back to your website, plus a written paragraph and social media links
- A shoutout on social media
- An All Access ticket to the conference for one person
- The opportunity to host a breakout room during a 1-hour Sponsor Event on the conference day

# Silver tier

## Silver sponsorship

\$500

Recommended for small and medium sized businesses wanting the opportunity to attend the conference, share more about their offerings and interact with attendees. Benefits:

- Your logo on the conference page, linked back to your website, plus a written paragraph and social media links
- A shoutout on social media
- All Access tickets to the conference for up to five people
- The opportunity to host a breakout room during a 1-hour Sponsor Event on the conference day
- Your name mentioned during the opening remarks
- A 2 minute slot for one of your team to talk about your offerings at one of the Hallway Track events

# Gold tier

## Gold sponsorship

\$1,000

Recommended for medium sized and larger businesses wanting to maximise the opportunity to interact with attendees and provide their team members with tickets. Benefits:

- Your logo on the conference page, linked back to your website, plus a written paragraph and social media links
- A shoutout on social media
- All Access tickets to the conference for up to ten people
- The opportunity to host a dedicated 30 minute Sponsor Event on the conference day
- Your name mentioned during the opening remarks
- A 3 minute slot for one of your team to talk about your offerings on the main track after the opening remarks
- A maximum of four slots available

# More information

## Giveaways and promotions

- We can help facilitate giveaways and attendee perks via a conference perks page. A link to this page will be emailed to ticket holders with the event joining links.
- We can distribute digital items directly or collect email addresses so you can distribute. We can collect mailing addresses for you to send out physical items.
- We can distribute discount codes or special links if you want to offer a perk to attendees.

## About the conference tracks

- The main conference track, including the opening remarks, is accessible to all ticket holders
- The Hallway Track, including the sponsor events, is accessible to All Access and VIP ticket holders

## Bespoke sponsorship packages

- Want something more bespoke? If you have a budget at gold-level or above, we're happy to discuss a bespoke sponsorship package.

# Thank you for your interest in sponsoring Tech Business Community Live

To arrange your sponsorship, discuss options or ask any questions, please contact our Founder, Dominic Duffin, via [dominic@hclbcommunities.com](mailto:dominic@hclbcommunities.com)